

The background is a vibrant, abstract composition. It features large, flowing shapes in shades of light blue, pale pink, and soft lavender. Interspersed among these are darker, more defined shapes in navy blue and a rich coral red. Scattered throughout the design are numerous small, circular gold dots, adding a textured, celebratory feel. A prominent white circle with a thick black border is centered on the page, serving as a frame for the text.

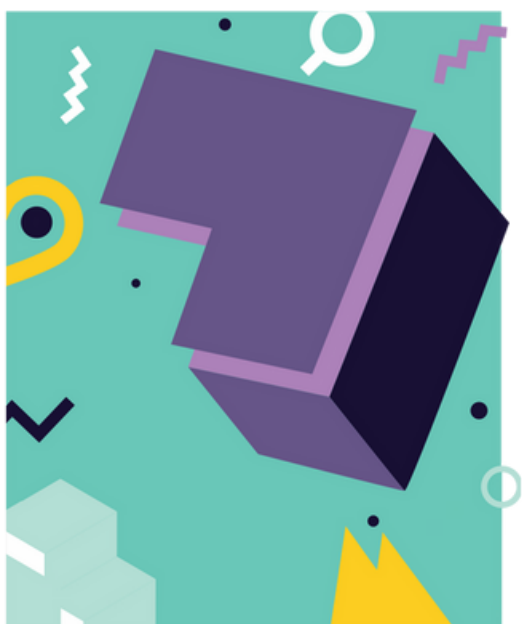
OCD



chutzpah

noun

extreme self-confidence or audacity
(usually used approvingly)





CONTENTS

OCD	2
Team	4
Clients	8
Events	14
Discovery Platform	17
OCD Getaways	18
Art Acession	19
Services	22
Process	34
Startup Pack	39
Business Pack	40
	41
Influencer Pack	42
Planner	44
Price List	46
T&C	





OCD

OCD is a digital marketing agency and suggestions platform where you can discover individuals, places, associations or even a lifestyle. We offer a host of options including content integration, social media amplification, display media, on ground activation or blogger/influencer led events/ collaborations. We would be delighted to put together campaigns for you.





TEAM



Gathika Chhabra

Marketing Head

An English literature graduate from Venkateshwara College, Delhi University. She has done her professional courses from University of Arts, London in Art Curation and Event Management plus Advertising and Marketing.



Richa Chhabra

Content Head

Richa holds a masters degree in English Literature from Delhi University along with an advanced level French Language certification from Alliance Française de Delhi. She brings to the team her creativity merged with her linguistic expertise and produces content catering to different brands and their needs.



Jaskeerat Singh

Creative Designer

A multi-disciplinary designer. He seeks to connect by outer and inner space by integrating multiple disciplines to express the emotions in the form of visuals. He has a growing admiration of light and shadow, which are key in crafting his skills in my art, printmaking, to capture dramatic and mystical environment.



Prerna Sood

Brand Strategy Head

Prerna Sood, specialises in Strategic & Digital Marketing. She brings 6+ years of experience in B2B and D2C marketing, driving growth through innovative digital strategies, Performance Marketing and Brand storytelling. Skilled in building engagement, content marketing, and campaign execution.



Manya Sadh

Management

Manya has completed her Bachelors degree in Philosophy honours from Delhi University. From handling the social media page in her college, she is trying to give her best to OCD as well through her creativity by learning new things everyday in the digital life.



Nitin Pant

Video Editor

A creative video editor with a passion for telling stories through visuals. He brings imagination to life by using a mix of editing techniques that stir emotions. With a strong eye for light and shadow, he creates powerful narratives that captivate audiences, revealing the deeper, more magical side of every story.



Yuvraj Bhola

Social Media Manager

A strong foundation in Journalism and Mass Communication of Advanced Studies. Recently completed a digital marketing course from Digiperform, He brings a passion for helping brands grow through innovative strategies and effective social media management. With a focus on delivering impactful results, He aims to make a significant mark in the digital marketing industry.



Unnati Yadav

Social Media Manager

A talented Social Media Manager and Graphic Designer combining creative vision with technical expertise. My skills include content creation, brand management, campaign execution, visual storytelling, and analytics tracking across multiple platforms, delivering engaging digital experiences that drive results.



Abhinav

Video Editor

A versatile video editor with a passion for storytelling through visual art. With a keen eye for light and shadow, he skillfully crafts narratives that captivate and resonate, creating immersive experiences that reveal the dramatic and mystical aspects of every story.



Shrishti Gupta

Graphic Designer

Shrishti Gupta is a dedicated graphic designer currently pursuing a Bachelor's degree in English from Delhi University. With a diploma in Applied Arts, she has built a strong foundation in design, illustration, and branding, showcasing her creative expertise and passion for the field.



Saurabh Vishwakarma

Photographer

He is a talented photographer and videographer known for his creative storytelling and attention to detail. He delivers high-quality visuals that evoke emotion and align with clients' visions. With expertise in both photography and videography, he ensures every project is seamless and impactful.





CLIENTS



JW MARRIOTT

JW Marriott

An unforgettable experience awaits you at JW Marriott Hotel New Delhi Aerocity. 5-star hotel offers 511 stylish accommodations, personalized service and an ideal location for your stay in India. Our New Delhi property has more than 30,000 square feet of flexible convention and event space, including one of the largest banquet halls in Delhi.

ADRIFT KAYA

NEW DELHI

Adrift Kaya

ADRIFT Kaya, a michelin star modern Japanese Izakaya, brought to the capital by JW Marriott, is an exquisite interpretation of the chef's travelogue to Tokyo. A decade long affair between Chef David Myers and the awe inspiring city of Tokyo.



Begam

Begam is a fine dine restaurant and bar that embodies the mystic melodies of sufism and the royal allure in its spirit. We have provided our marketing expertise to showcase the their aesthetic and culinary finesse to their audience.



Papparoti

Papparoti is a quick bite coffee shop offering sweet and savoury buns, coffee and and nibbles at multiple outlets pan India. We have helped elevate their social media presence through our creative services.



Wok to Walk

Wok to Walk India is an extension to the uber successful European chain of asian restaurants infamous for their noodle bowls and asian bites. We have provided our social media marketing services for their brand in India.



Cosco



Cosco is a renowned sports brand recognized for its high-quality sports goods and fitness equipment. Established with a legacy of trust, Cosco caters to athletes, fitness enthusiasts, and recreational players, offering a wide range of products such as balls, racquets, gym equipment, and accessories.

Tagi



Tagi, a vibrant restaurant in Goa, is renowned for its specialty food and signature drinks that blend local flavors with global influences. Our agency's goal is to elevate Tagi's brand presence through dynamic social media marketing and thoughtful branding strategies



DDGS Yatra

DDGS Yatra 2024 is an innovative nationwide campaign aimed at transforming the landscape of animal nutrition in India. With the slogan "Feed of the Future - For India, By India,"



TNT Tiles

TNT Tiles, a premium decades old name in the world of tiles is known for their extensive range of designs and materials! We have provided them with logo designing, website marketing services to launch them into the world of web for today's customer.



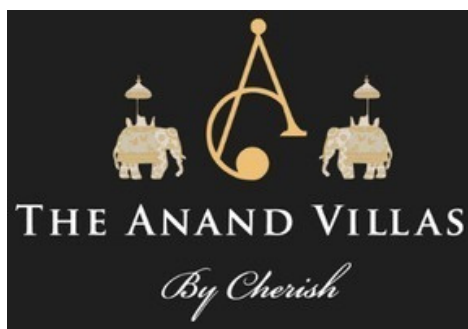
Shapze

SHAPZE, a dynamic toy brand, trusted us for their logo design, comprehensive branding, captivating packaging, and social media management. We crafted a vibrant brand identity that resonates with children and parents alike, and strategically showcased their diverse range of toys across social media platforms.



Naivedyam

Naivedyam, renowned for its authentic South Indian cuisine across Delhi NCR, entrusted us with their social media marketing. We have curated enticing content, and implemented strategic campaigns to highlight their culinary delights.



Anand Villas

Anand Villas is a beautiful boutique hotel in Delhi focused on creating a fine and luxurious experience for their patrons. We have provided them with social media marketing services especially tailored to showcase their distinctive presence to their target audience.



Chard

Chard is a brand providing a range of delivery friendly gourmet burgers, chook tots, fries, dessert jars and sodas made from scratch with the best in class locally sourced ingredients with globally inspired cuisine and flavours. They have the aim of promoting their menu which were equivalent to international burgers. We did social media marketing and branding for the brand from its birth stage.



Sufiaana by Cherish

Sufiaana is a conceptual restaurant in Delhi by the house of Cherish, an established name in the hospitality industry. The restaurant is and conceptual nights and a fine culinary and mknioxowlno gyf oerx peirtise ncime. pWecec haabvle tamkeuns icoavle r their social media marketing to enhance their brand.



Kaffe Q9



Kaffe Q9, the latest Italian coffee shop and boulangerie in Panchsheel, trusted us for their logo design, branding, and social media presence. We meticulously crafted their brand identity, capturing the essence of Italian elegance and artisanal quality.

Bodh Waters



Bodh Waters, the World's First Spiritual Natural Living Water from the Himalayas, entrusted us with their social media marketing. We highlighted its purity and spiritual essence, connecting with audiences and establishing it as a symbol of wellness.



House Of Wok Prive

House of Wok, a new pan-Asian restaurant in Delhi NCR, entrusted us with their branding and social media presence. We crafted their unique identity, developed engaging content, and executed a strategic marketing plan to introduce their diverse menu and ambiance to the local community.



Project Saamya

Project Saamya is a gender transformative program under DS Group that focuses on seeding the idea of gender sensitivity in young boys. We have provided marketing services to the brand.

Baris



DDGS is a dynamic brand specializing in distiller's dried grain with solubles. We manage their social media marketing, create engaging YouTube videos, and oversee CRM strategies to enhance brand presence and connect with their audience effectively.



Begum ki Rasoi

Begum ki Rasoi, itself is a Royal Indian style dining experience. Based in Greater Kailash, where you get every exotic cuisines and with a fine quality of dishes. One must come to us for an exotic dining experience.



The Deli

The Deli is a dine in restaurant in Khan Market with a menu containing fresh and healthy options. We have provided branding services to the brand on its budding stages.



Before British Raj

Before British Raj is a coffee and tea brand that, after honing its expertise, curates the best and most exquisitely created premium blends of coffee and tea. It aims to fill the vacuum in the Indian market for good coffee and tea at a better price. We have provided branding and marketing services to the brand.



Urbanics Organix

Urbanic Organix is a Ayurvedic lifestyle brand and a conscious wellness fraternity which is primarily into herbal/plant-based products to promote Indian Farmers marginalised communities and local artisans and rural development



Uncafe



Uncafe is a delivery and dine in outlet based in Green Park, Delhi offering a wide range of health based yet flavour driven salads and bowls. They specialise in salads that are made with premium ingredients and are a healthy choice for everyone.

Essence



Essence at Ladakh is a newly established hotel reflecting the land and cultural heritage of Ladakh. We have provided branding and marketing services to the brand.



Rukma Cafe

Rukma is a Noida-based European-style café dishing out exquisite meals. We have provided the brand with its budding stage designing logo, menu, and packaging services.



Mila



MILA is a sleepwear, loungewear and comfort-clothing label. Their aim is to make the most comforting part of your day a little more special. We have provided website designing services to the brand.

Lotus NDRR



New Delhi Road Runners is a technology based, performance driven running club operating out of the Amrita Shergill Road area in New Delhi. A constantly growing community of dedicated fitness enthusiasts, at NDRR each member is motivated by the will to push themselves to the limit every day

Qbic



Qbic, is a lounge in Patel Nagar solely meant for people to come and relax in our chairs while sipping best drinks and dishes in town. We provide a variety of cuisines including Chinese, Mexican, Indian, Italian and so on. We'll surely make you groove with our unplugged artists every night.



Eighty Twenty



Eighty Twenty is a gourmet burger delivery brand that focuses on dishing out American-style decadent burgers and sides. We have done social media marketing for the brand along with providing brand strategy services.

Hotel Bundelkhand Riverside



Hotel Bundelkhand Riverside Orchha is nestled in the heritage city of Orchha in Madhya Pradesh. We have established the hotel's social media presence and rendered marketing services to the brand.



Fat Tiger

Fat Tiger is a modern, momo, oriental meals and teashop. Bringing in internationally acclaimed teas and skill-fully made dumplings to India with options for wholesome meals as well.



Firdaus

Firdaus is a delhi based brand featuring exclusive pakistani suits in the indian market. They specialise bringing authentic pakistani designs in unstitched suit fabrics and materi- als.



Coffeepur

Coffeepur is a specialised beverage brand with multiple outlets also providing lips- macking food by the house of Fat Tiger. Their smoothies, coffees, shakes and finger food are enjoyed by all their customers. We pro- vide branding and packaging services to the brand.



Tenzins

Tenzins is a delivery only brand specialising in wheat momos. Their wide variety of dim- sums made with fine wheat base are appre- ciated by all who are looking for a healthy alternative for their favourite snack.



Theme Decor India

Theme Decor India, is an Art and Entertainment company, specialising in events and occasions. They portray creative behaviour towards their events by their extensive skills in Visual Arts and Aviology.



House Of Radiance

House of Radiance, is a beauty, cosmetic and personal care brand which has highly skilled personnel to offer best care to their clients. Their tagline says - ' The best beauty services you can get under one roof ' .



Walia Jewellery Boutique

Walia Jewellery Boutique, is a Retail company specialising in exclusive jewellery. They mainly focus on elegant jewellery and makes quality products accessible according to the requirement.



Rule the Rolls

Rule the rolls is a brand of rolls that is famous in and around Delhi NCR for serving rolls that rule the heart. Anyone who tries their rolls become loyal customers and are sure to come back for more. Rule of Rolls serves a delectable range of dishes from mutton seekh rolls to chicken tikka. From celebrities to students, everyone loves their rolls and today they have outlets in Khan Market, Gurgaon, Indirapuram and Saket.



Sukkiran

Sukkiran, which translates to rays of prosperity, is the creative child of a mother daughter duo Sukh and Kiran- preet. The six month old brand is all about multicoloured and quirky designs against classy smooth pastel silhouettes. Through their products they celebrate the joy of colours embroidered upon myooun thes toafs thea rodflwusohr,k l utxou griiovues ensemble.



Honey & Dough

Honey & Dough is a venture under horizontal expansion b ANR International Pvt. Ltd. in its current line of busines ANR Foodworks LLP co-owned by Mr. Utsav Chhawchha ria and Mrs. Aavika Chhawchharia who combined the passion and love for food and travelling and conceptua ized their dreams into this patisserie and cafe in Defenc Colony. Honey & Dough specializes in baking custom mad cakes as well as other authentic dishes from all over th world with everything prepared in their in house kitchen.



Gold Coast Badminton Club



Griffith is a professional badminton coaching academy which aims at training to transform young minds into badminton professionals. Griffith believes in the power of discipline from a very early age and that with the right training and determination, everyone can excel this sport.

Selfie Swag Café



Selfie Swag Café is a vibrant and quirky café in Pacific Mall which is the only place in Delhi where you can literally print photos of your face on your coffee, along with serving excellent Italian and Continental food.

Bean Sahab



Bean Sahab is created with an immutable and undying drive to serve better and fresh food with delicious in house sauces and dips; we let our quality be the key to your hearts. From the aesthetic appeal of the space to the continental menus, everything curated is what a coffee and art lover needs under one roof.



Azura

Azura is a fashion boutique headed by the very talented designer Raunika in Delhi. The boutique houses a unique line of prêt and also designs custom made garments for their clients. They specialize in incorporating modernity in traditional designs and creating clothing and accessories that garner compliments from everyone.



Fiore

Fiore is an artisanal health bakery by Chef Disha Kohli based in Delhi. They specialize in creating mouth smacking gluten-free, vegan, paleo, and keto products on orders. It is a home bakery that promises to deliver high-quality fresh products that can be customized to each clients' requirement.



Cookie 'n' Crème

Cookie and crème is a gourmet gelato and Belgian couverture chocolate brand based in Delhi which has garnered a reputation of being creative with their flavors. They bring forward a wide range of seasonal and classic flavors made with best in class ingredients. They offer delivery services in Delhi NCR.



Chai Story

Chai story, a Delhi based high end tea shop. We offer a variety of chai and snacks that compliments our chai, from all around India. We provide a great environment for short meetups, snacking or even working.



Mad Batter

Mad Batter by Tanvi is a home bakery, specialising in customised and healthy home ofofodc hairtaecmtesr. istiTch efyla vosresr vwe ith8 4n o soadrt ds i tional sugar, Mad batter's made is to get dessert experiences to India with its unique Alice in the Wonderland Theme.



Snachoz

Snachoz is a home grown business of healthy snacks, Nachos. We worked with the brand on its budding stage designing logo, doing branding and social media marketing to launch the brand.



Rhine

Rhine is an elite architecture studio providing complete solutions for interior and exterior architecture. We have provided catalogue designing services to the brand.



Snacc

Snacc is a brand of jowar puffs which are a healthy alternative to usual snacking options available in the market. We have provided packaging and logo designing services to the brand.



Shine In

ShineIn specialises in ayurvedic and natural skin and makeup essentials. The philosophy is to put skin first, and makeup second.

Their products are free of mineral oil, parabens and are free of synthetic ingredients guaranteeing preservative free, fresh products. All products are Made in India and promote local ingredients and ancient recipes. We have provided social media marketing and auto replies on their social media for the brand.



Mr. Singh Pizzeria



Mr. Singh Pizzeria is a delivery-only pizza brand with multiple kitchens in Delhi NCR. We have established their social media presence by designing their logo, handling the content on social media, and providing marketing and brand strategy services.

Kids Language Classes



Kids Language Classes is an online language learning platform for young learners aged 3+. They offer multiple foreign languages like french, spanish, german, etc taught by native teachers. They specialise in employing interactive teaching techniques for maximised learning.



CLOTHES & I

Clothes and I

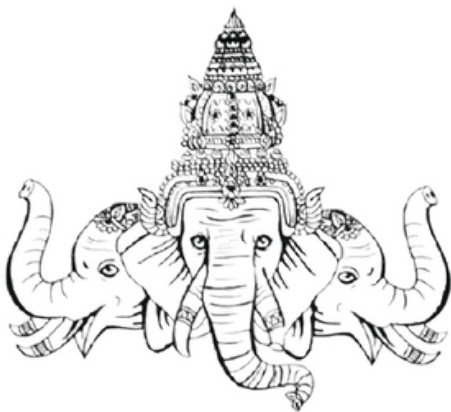
Clothes and I is an apparel brand for men and women creating premium linen garments with sustainability at their core. We have provided our marketing services to bring the brand come alive on social media and bring their vision to life where the luxury and craftsmanship of their products is enhanced and showcased.



Seven Sales Corporation

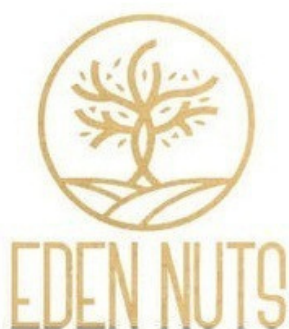


Seven Sales Corporation is an established company in India's packaging manufacturing, supplying and exporting sector. They specialise in high quality packaging material in paper, plastic and compostable packaging. Since three decades, a large number of their packaging is popularly available in the market and heavily demanded by customers. We have done Social Media Marketing for the brand, creating a presence for the new age businesses flourishing online.



Ariavat Food Products

Ariavat Food Products is a brand of premium dry fruits(walnut, pistachio, almonds and cashews) which are a healthy alternative to usual snacking options available in the market. We have provided packaging designing services to the brand.



Eden Nuts

Eden nuts is a brand that brings high quality dry fruits to the market. We have provided attractive packaging designing services for the brand that makes their product a perfect gifting choice. We have also designed their brand logo.



Mosaic The Med Kitchen

Mosaic- The med Kitchen is a vibrant Mediterranean inspired restaurant. It serves authentic mediterranean food. They have gorgeous Mediterranean décor, quiet atmosphere, good music & exceptional food

AVIGNA TUTORIALS

Avigna Tutorials

Avigna tutorials is a coaching service for school students with multiple centres in Delhi NCR. Their expert and experienced faculty promises result oriented study patterns for all their students in various subjects.



The Old Delhi

Old delhi is a delivery and take away experience dishing out Indian style cuisine. Based in Faridabad, they promise flavours and textures originating from the lanes of Old Delhi. They are a trusted brand for an authentic old-delhi style meal including great kebabs and gravies.



The Cakester

The Cakester is a home bakery, offering customised cakes, fondant cakes, brownie's, esch ocaoklaetse s, a ntdr avveel gacna kecsa, k es. They promise quality taste in their every product and also goes by the tagline of 'A little bliss in every bite.'



Zenith Badminton Academy

Zenith is a professional badminton academy who aims towards transforming young minds into badminton professionals using their courage and strengths focused at the right time and place.



Aggarwal M. & Associates

Megha Aggarwal, is a Corporate Lawyer and the Founder, as well as Practising Company Secretary at Aggarwal M. And Associates. She has valuable experience in her field and also possesses extensive skills in communication.



Flake n Bake



Flake n Bake, is bringing out a new revolution in the food industry with a brand new idea of presenting food in Delhi. Our chimney cones of different flavours are a hit among people. Our blend of flavours can make your senses go wild.

Mokart



Mokart is a Delhi based company which specializes in different types of momos. They offer a variety of momos ranging above 100. Currently we're serving all across NCR in Lajpat Nagar, Gurugram, Noida and are expanding to Faridabad soon as well.

La Seine The Chocolate Emporium



La Seine The Chocolate Emporium is a french bread kitchen set in heart of Delhi. They have gourmet specialist's from france work in breads and chocolates . Their fundamental is to serve great french cuisine in India



Social Monkey

Social Monkey is a swanky and spacious bar with an amazing ambience and lip-smacking food. It is open at the heart of Bharian and is a bollywood themed cafe in the middle east.



Another Day Cafe

Another day cafe, is a cafe based in Janakpuri. With lively interiors and groovy music, it's the best place for a decent gathering. Serving best cuisines from around the world that'll make your taste buds tingle



Cubano

Cubano, is a cafe for people who wants to feel young at heart. Our vibrant ambience and varient cuisines we serve can make one think of coming twice, thrice or more. A cooling station for youth gatherings.



Burger Rush

Burger Rush is a burger-specific brand that focuses on dishing out brilliant burgers for all. We have provided them with branding services at the initial stages.



Bakeburry

Bakeburry is a modern-day diner offering decadent food, beverages, desserts, and more with multiple outlets in Delhi NCR. We have provided them with social media marketing and branding services.



Sugarloft

Sugarloft is a bakery that specializes in celebration cakes. We have provided the brand with marketing services.



I Tatt You



i tatt you is Asia's first and most confided in stage for Tattoo sweethearts and Tattoo . IIT hey help you book tattoo all over India.

The Legends Inn Hotel



The Legends Inn Group of hotels consists of three establishments; The Legend Inn- Delhi, Hotel Legend Inn- Nagpur and Casa Legend-Goa. The group was founded by Capt. M.S. KPaodhmli, Based on our pioneer's passion, the Legend Inn are the only hotels in the world that follow a mountaineering theme



Muskaan Estates

Muskaan Estates (United Kingdom) focuses on providing users with access to information such as sold house price, sale trends, statistics and current value estimates for domestic properties in the UK.



Dispose Easy

Dispose Easy is an eco-friendly brand that believes in the facilitation of essential and hygiene products. They have a wide range of products and we have provided the brand with social media marketing services.



Kaso Caterers

Kaso Caterers is a catering and wedding planner company which aims at providing catering services at all events. We have provided marketing services to the brand.



Perla-De-Rio

Perla De Rio is a boat service company in Goa offering parties of all kinds on a boat. We have provided marketing services to the brand.



Juice Guys



Juice Guys is a juice brand with the mission to fill the gap in the market for truly fresh and healthy juice options. We have provided logo designing and branding services to the brand.

Fourends



Fourends is a luxury streetwear brand with a mission to bridge the gap between streetwear and luxury, offering a unique blend of style and comfort. We provided the brand with branding and marketing services

Yourwater



Yourwater is a NGO based brand, who just started a water tetrapack featuring different brands on their packaging. We catered them with the packaging designing and the brand development.



Yanny's



Yanny's is a Ghaziabad-based restaurant where mpeuoltpicleu isinec oulddi shese njowyh ile experiencing the warmth of a love story that was eight years in the making. We have provided branding services to the brand in its budding stage.

Sol House Cafe



Sol House Cafe is a vibrant and charming cafe multicuisine delights, freshly baked treats, and aromatic coffee. We worked with the branding,brand for logo designing and creating a memorable dining experience.



The Willows

The Willows is a stunning villa nestled in the serene Solan Valley. We have provided logo designing and branding services to the brand in its early stage.



Ada 'e' haandi

Ada 'e' haandi

We delivered social media and branding services to Ada e Handi, a restaurant renowned for serving delectable and flavorful dishes.

Samarkand



Sfirasmt arerkstaanudr anRt easntda uorfafenrts ains arrNayo iodfa 'asu thentic Indian and Pan Asian delicacies. We provided marketing services to them.

Texas Cantina



Texas Cantin  , a Mexican taco "make your own kit" brand, is on a mission to bridge the gap by offering authentic Mexican tacos to the Indian market. We provided branding and marketing services to them.



STFU

STFU is an emerging photography studio videography projects. We provided them with branding services.



Doner Daddy

Doner Daddy is your go-to Middle Eastern restaurant, where they serve up the authentic flavors of Shawarmas, Doners, and more. We have taken care of their social media and provided them with branding services.



Coffee 'n' Muchos

Coffee 'n' Muchos, a new upcoming cafe in Delhi trusted us to design their menu and social media marketing, while also providing meet custom branding solutions to their aesthetic.



Baris



Baris, itself is a Mediterranean style dining experience. Based in Greater Kailash, where you get every exotic cuisine from the middle East and with a fine quality of dishes. One must come to us for an exotic dining

Arqa



Arqa is a contemporary jewellery brand that blends timeless design with modern aesthetics. Our pieces are crafted to celebrate individuality and self-expression, appealing to a diverse audience that values artistry and sophistication.





EVENTS



OCD X Mad Batter's Tea Party

Mad Batter by Tanvi organised a Dessert experience in collaboration with OCD and Baris, Greater Kailash II. The Tea Party had a 5 course dessert and savoury tasting menu and was based on the theme of Alice in Wonderland.



OCD X Surge

OCD Delhi was a media partner and sponsor at Surge. Surge is the annual official Beatboxing Championship of Delhi. The event had 65 participants and was held at Anti Social, Hauz Khas Village.



OCD X The Grub Fest (Masterclass)



Master class was curated by OCD in association with Grub Fest in which, renowned chefs from around the country interacted with the audience about their recipes as well as experience. OCD even organised a few interesting games for the audience which were in association with different brands like Miraki Cafe and Bar, 24/7, Mokart, Mangospeople Shop, Flakebake and BookMyShow.

OCD X Baithak



OCD Baithak was a gathering of entrepreneurs who were looking for collaborations with other entrepreneurs and hence, OCD provided them with a platform to communicate with each other, giving them opportunities to grow with one another



OCD X Trishna Singh

On 2nd November, 2019 OCD hosted a curated show of artist Trishna Singh's new work at Arpana Caur Gallery, Siri Fort. As an artist, Trishna Singh has always been drawn to and powerfully in tune with an elemental, wild and increasingly threatened natural world. In this show of new work, she achieved "a kind of integration of opposites", and it was our pleasure to put the



#BEGIN EXPLORING NOW

Experiences create memories. Keeping this in mind our event management team helps in creating exclusive and customised event ideas and facilitates a clear path for the execution of the same.



Our Chutzpah Diaries has expanded its charismatic presence to several cities all across India. We act as a discoveries platform, event organizer, experience conductor and are also stretching into these places towards a stronger online and offline presence.





Check our our social media profiles.

OCD Delhi

<http://bit.ly/instaocddelhi>
<http://bit.ly/ocddelhifb>

OCD Pune

<http://bit.ly/ocdpuneinstagram>
<http://bit.ly/ocdpunefb>

OCD Chandigarh

<https://www.instagram.com/ocdchandigarh>

OCD Middle East

<https://www.instagram.com/ocdmiddleeast>

OCD Discovery

https://www.instagram.com/ocd_discovery

OCD Getaways

<https://www.instagram.com/ocdgetaways>

OCD Art Accession

<https://www.instagram.com/ocdgetaways>
<http://bit.ly/ocdartfb>

**Delhi Help Post
(OCD)**

<http://bit.ly/ocddelhihelppost>



BEGIN EXPLORING NOW

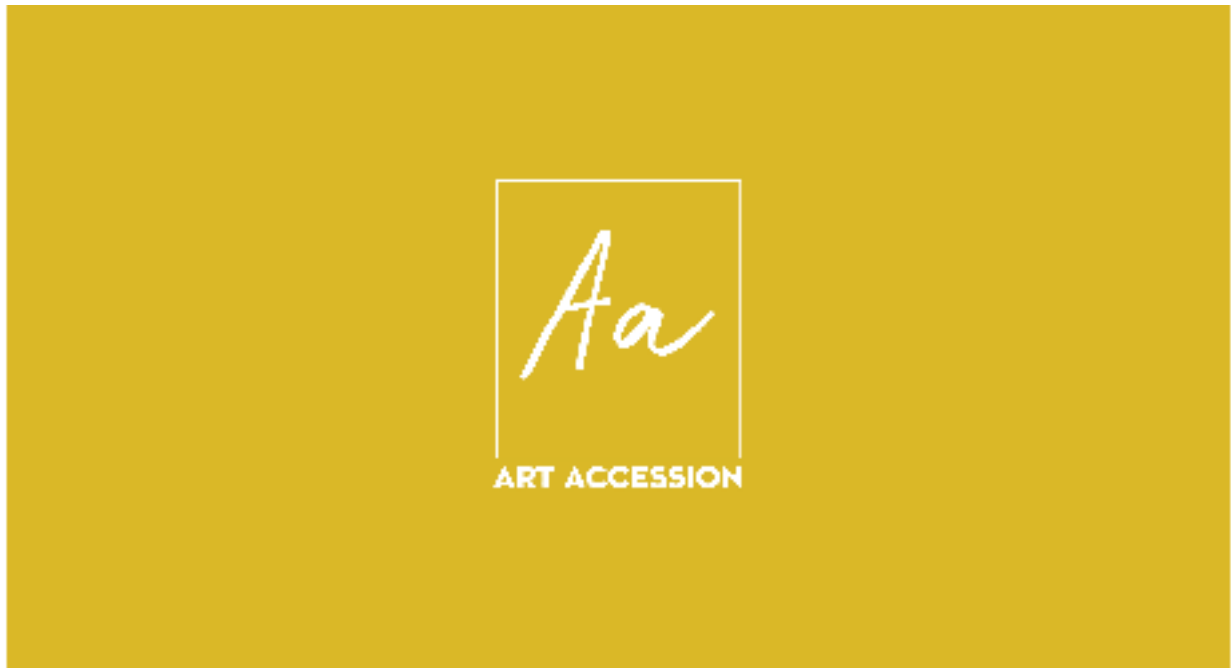
Discovery Platform

OCD, Delhi is a revelations and suggestions platform where one can find individuals, places, associations or even a lifestyle. We provide hand-picked proposals of what to do in the city to discover its hidden gems and get your hands on the latest buzz. We promise to be a life saver when it comes to exploring the deepest corners of Delhi.



OCD Getaways

OCD Getaways Travel is an experience in itself, unlike buying a new car, a television or a diamond necklace, you cannot buy travel as a commodity. As traveling is such an important part of our lives we have got you a Platform to discover places and even visit them through us. As voyaging is such a significant piece of our lives we have you a Stage to find puts. OCD getaways encourages you book inns, transportation and touristy spots.



OCD Art Accession

OCD , being an art enthusiast and revelations platform, calls upon an event or exhibition in the space acquired in a restaurant /Cafe or mall. Art Accession is a co-curated make shift art gallery in public pThlaec ecsu. ration of the place is done by us as well as the marketing of event on all social media platforms , this is a medium to promote upcoming artist.



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SERVICES



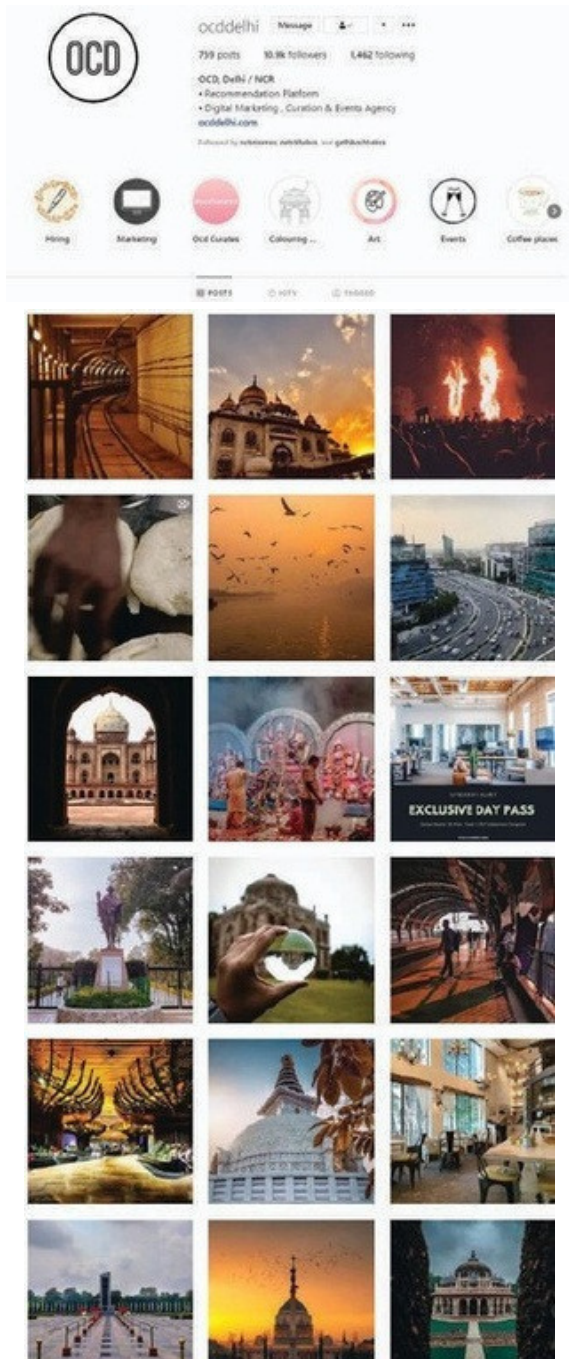
Brand Development

OCD considers your complete and overall business positioning for the purposes of building a brand strategy that identifies your target clientele using research and data.



Content Writing

Content plays a vital role in any brand language for the purposes of conveying your vision and business strategy in a concise and clear manner. OCD believes content is a key component in connecting with your target audience.



Digital Marketing

In today's day and age it is essential to be connected on a global landscape with a digital presence. OCD caters to this modern day requirement with their digital marketing services. The OCD family has the relevant expertise and experience to help build your digital presence. We believe in helping your brand have an open conversation with your clientele over the multiple social media platforms.



Branding

The first step to any successful marketing campaign is a clarity of image of the brand in question. The only way to make this into a possibility is a well established brand profile. A brand profile is an extremely intricate and organic process that grows with the growth of business. OCD helps you achieve your branding goals each step of the way with our logo design and branding guidelines, collateral design, letterhead design, business card and many more services.



VFX

OCD expands its horizon to VFX services as well playing our hands on videography and motion graphics.

Motion Graphics equals animated graphic design. Common uses include title sequences, lower third graphics for interviews and informational art cards. The VFX will surely provide a final touch of leisure, entertainment, class to the project.

Moreover, this particular service will increase the audience engagement and convey messages without written words.



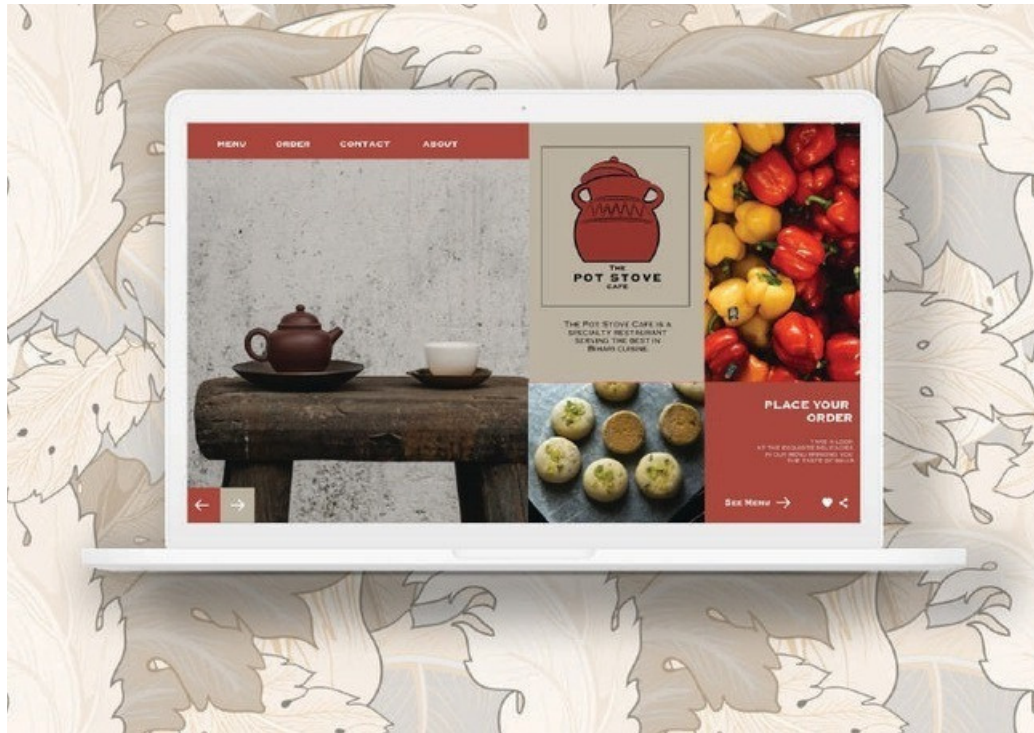
Animation

At Ocd, we specialize in working according to the client's needs and creating work that speaks about the aclniedn te'sle gacnocme.p aOnuyr anwimitha tiownsit reflect high production values delivering asynndergieos f art, sound animation design, to capture the viewers' attention instantly. We use a perfect of technological expertise with service providers to increase the customer reach.



Illustration

Too bored of mainstream campaigns and advertisements? At OCD, we offer our clients digital sketches to attract the target market in a glimpse. Our artists unneeddesrs, tpaenrdc eptiocnl ieantds ' the mod the brand (whether it's comical, serious, sarcasm etc.) to deliver the best results. OCD makes its client stand out.



Website Design & Development

A website is an essential component of every company's marketing plan. It's the center hub of the client's direct communication with the customer. OCD not only designs a website but also develops it entirely. The website will be an introduction to the company as well as sell the merchandise and aid the customers reach all categories by just one click. The core of designing is true to its elements like Balance, Contrast, Emphasis, Consistency, Unity and Harmony to make it aesthetically pleasing. It will be effortless for the customers to navigate through the website. The functionality of web will be transparent to the company.



Logo Design

A Logo is a design symbolizing one's organization. It is a design that is used by an organization for its letterhead, advertising material, and signs as an emblem by which the organization can easily be recognized. The logo being a key element and the mark of reputation, OCD also provides Logo designing services who wish to establish themselves as a brand. OCD believes in working together with the client, at each step, to produce the perfect design. This will reflect the client's brand mission, vision, story, and brand strategy, all wrapped together.



Curation

Curation is the process of collecting information relevant to a particular topic and organize or look after the objects of works of art in a museum or art gallery. There are different types of curation. These include: Data Curator, Digital Curation, Content Curation, Social Curation. The curators display their work with the aim to educate the public. Basically they do selection, organization and presentation of online content that is relevant to your business



Photography



OCD's team of photographers encompass and specialise in all possible product specifications such as culinary, events, places and even portraits. OCD provides photographers as per the needs of the client's products, their vision and customized marketing strategy.



Videography

OthCeD'sV ideography Team covers product offerings of its clients by creating, shooting and editing videos. The videos may bdescriupsteiodn , fsotra tepgrizoimngo tipounr, poses, etc a are made according to the purpose specified by the client.



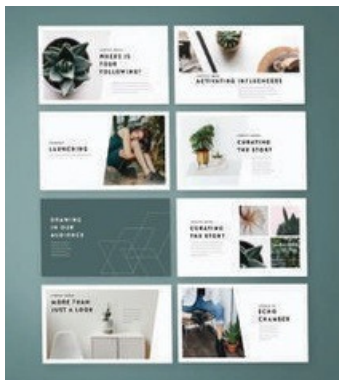
Package Design

The package is the first form of physical contact between the customer and the product. OCD works to create a desirable packaging for a variety of products and occasions.



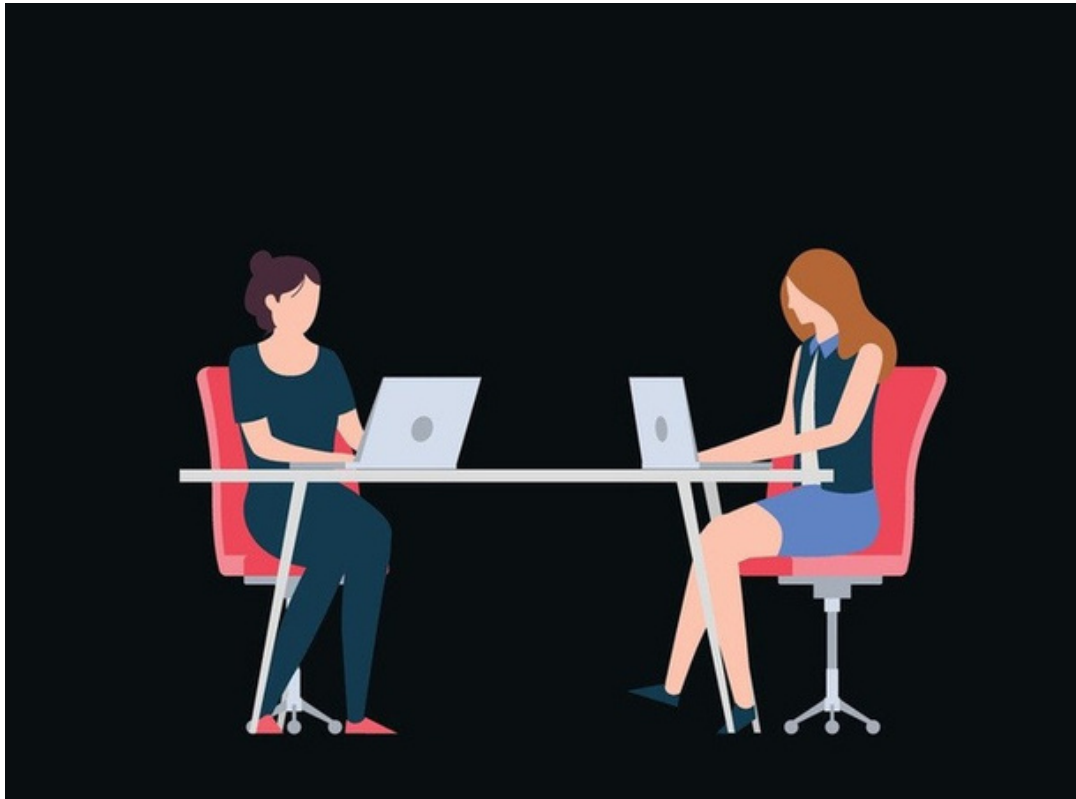
Collateral Design

Brand Collaterals are one of the most tactical and integral parts of overall brand planning and strategy. They are designed specifically to increase the sales. OCD offers strategy planning, and ideation of the collateral designs as well.



Presentation

OdeCsDig ninpgr osveidrveics es ptore sitesn tcaliteionnts . V the client's presentation a fresh and professional look apart from the zing factor that they need.



Consulation Services

OCD is a branding agency events company that offers consultation services to individuals and organisations, working to create or promote their brands in a cost-effective and tech savvy way.



SEO

SEO services improve the chances that the site will be found and ranked highly by the search engine. SEO service providers offer a wide range of services such as keyword and keyphrase optimization and research etc.



Promotion

OCD provides every kind of platform for proinmt moteiodnia , aindcvleurdrtisnegm;- enct aemtcp. aTihgen sm, arketing team at OreCseDa rinchvestos pleefnfetyc toivfe tlyim er eina ctha rgtehte audience and directly engage them from every corner in every way possible.





PROCESS



Brief

This stage refers to the first encounter between the OCD team and the client where the team collects all data about the client's requirements, customization needs and create a vision board. Based on this meeting, Team OCD prepares a Brief.



Research

This stage encompasses all the actions taken by Team OCD to research and work more on the data collected about the requirements of the client. This is the stage where the information is processed and the first draft is created.



First Draft

This is the stage where Team OCD presents the initial designs to the client. The samples created are solely dependent on client's requirements and the followed research.



Revisions

This is the stage of final introspection where all the samples are discussed and consensually agreed upon between Team OCD and the client. It involves combining and polishing of the samples for final approval if required.



Final Output

This is the final stage of execution of the finalised and edited output based on the client's vision.



Brief

Research

First Draft

Revisions

**Final
Output**





Terms & Conditions

These are the standard terms and conditions for all contracts and all work undertaken by OCD for its clients.



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1. All edits to the client's visual and textual content will be made by OCD until the completion of the order.
 2. If the client chooses to cancel the service before the first draft and/or the completion of the branding worksheet, the client will be provided a full refund.
 3. OCD will not start working on the order until clear confirmation is received from the client's side.
 4. The team begins work only upon receipt of full advance payment inclusive all taxes.
 5. Necessary information for the required designs and all other projects will be provided by the client.
 6. Team OCD will move forward with the required research and design work or other services after completion of the branding worksheet. Client will be provided 5 days to complete the branding worksheet.



7. OCD is open to making a considerable number of revisions to the design, layout, colours etc until the client is satisfied or such time as the OCD Team and the client both feel satisfied; but no more than 2 major revisions. Additional revisions or design work outside the scope of the project will be charged separately.

8. We will not be held liable for any missed launch date or deadline;
IF the client has been late in supplying materials, or has not approved or signed off work ontime, at any stage.

9. If you choose to cancel your service before the completion of the branding worksheet you will be provided a full refund.

10. Any images that OCD are asked to obtain from third party photographers or stock photographers will be charged at an additional cost.

11. The stage and number of revisions in case of a particular project (graphic design/social media/emailers etc) has been mentioned in the breakdown for the client. The client is requirement to stick to the mentioned allowances. Any extra revisions surpassing the allowed limit will be charged.



12. All important and official communication would be through emails and whatsapp.

13. All rights of above creatives are owned by OCD until the deal is closed and advance is paid.

#Begin Exploring now.



Why don't you give us a try?

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